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**CHURCH OF SCIENTOLOGY ORDERS
AVT / GMI PRESS CONTROL
AND QUALITY ASSURANCE PACKAGE**

**AVT / GMI's *ColorQuick* Closed Loop Color Control,
PrintQuick Automatic Color Register Control,
and *PrintVision/Apollo* Commercial 100% Inspection Solution
Ordered in Conjunction with New, State-of-the-Art,
High Speed Web Offset Press**

**PrintVision/Apollo Commercial 100% Inspection Order Indicative of
Increasing Trend of 100% Inspection for Web Offset Commercial Printing
to Meet Demand for Higher Quality Assurance**

CHICAGO, September 14, 2009 – AVT / GMI, the market leader in color control, press control and automatic inspection solutions, announced today that they have received an order for a press control and quality assurance package for a Goss Sunday 2000 state-of-the-art high speed web offset press ordered by the Church of Scientology's publishing arm, Bridge Publications, Inc. Bridge Publications, located in Los Angeles, California, is the Church of Scientology's North American publishing corporation. It publishes the Scientology and nonfiction works of the New York Times and international bestselling author L. Ron Hubbard.

The new press order from the Church of Scientology includes AVT / GMI's *ColorQuick* on-press closed loop color control system, *PrintQuick* automatic color-to-color register control, and *PrintVision / Apollo* Commercial 100% Automatic inspection solution for process control and quality assurance of printed materials.

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Lance Shumaker, President of AVT Inc., commented: “we are very pleased to receive this order. It is another example of the benefit our customers gain from our capability to offer a combined Press Control and Automatic Inspection package. While 100% automatic inspection is a well adopted technology in print markets such as packaging and labels, the commercial printing market is only now starting to evaluate and appreciate the benefits of this exciting technology. PrintVision/Apollo Commercial is designed to support the specific needs of the commercial printing market. The growing interest and acceptance of this solution is an indication of the market’s push for even higher quality commercial materials, while reducing the cost of quality.”

PrintVision/Apollo Commercial

The Apollo Commercial is a 100% automatic inspection solution for the commercial printing market. It supports dual side inspection and is equipped to handle high speed printing processes. The system inspects 100% of the material, 100% of the time, and detects all relevant defects including color variation, mis-registration, “hickies”, drips, streaks, scumming, splashes, misprints and more.

The Apollo Commercial incorporates a sophisticated, yet easy to use, set of objective quality thresholds that can be adjusted per defect type, job, customer, paper type and other parameters. These thresholds ensure automatic detection of the relevant defects and can be saved and re-used for fast setup. Upon detecting a relevant defect, the Apollo Commercial alerts the operator and can trigger the diver gate, ensuring efficient removal of defective copies. Apollo Commercial installations provide a competitive edge of differentiation by offering the right level of quality assurance for every customer’s situation. In addition, by eliminating defects before they become costly problems, it reduces waste becoming a cost-cutting productivity booster.

ColorQuick

ColorQuick is the only closed loop color control solution that uses an on-press spectrophotometer built to ISO standards, to provide the industry’s most accurate color measurements. ColorQuick combines the highest accuracy color measurements with proven sophisticated algorithms to automatically and quickly drive the press to the printer’s selected ink targets.

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ColorQuick provides faster make-readies with tighter color control tolerances throughout the print run. It also lowers costs by reducing run waste with improved automatic control of the visual image as compared to the color OK.

PrintQuick

PrintQuick, an automatic color register system, is mounted after the last printing unit before the dryer, to eliminate additional make-ready waste created when the register system is placed in an auxiliary stack after the dryer. PrintQuick uses unique optics that provides register control by viewing an unsupported moving web. PrintQuick benefits include faster make-readies with less waste, enables a wider choice of layouts and is suitable for untrimmed jobs, eliminates register error due to failure to recognize a specific color or a specific shape of the mark, has a very user friendly operation, offers more consistent registration as marks remain in the camera's large field of view, and provides faster and more efficient communication on new and old presses.

About AVT and GMI

Advanced Vision Technology (AVT) develops and manufactures automatic inspection systems for web applications in the packaging, labels, forms and converting sectors. Today, more than 2000 PrintVision systems are installed worldwide. On October 1, 2007, the Company completed the purchase of all outstanding shares of GMI and the related intellectual property.

Graphic Microsystems, Inc, (GMI) is the world's premier supplier of closed loop color control systems with over 800 installations, and of color management and reporting software and remote digital ink fountain control systems with over 3,000 systems installed. The company's products are sold to leading commercial, semi-commercial, newspaper and specialty printers in the heatset and coldset web printing markets as well as to printing press OEMs worldwide.

AVT's headquarters are located in Hod-Hasharon, Israel with manufacturing facilities in Israel and the United States, and marketing, sales and support offices in the United States, Europe and China. AVT is a public company listed in the Prime Standard of the Frankfurt Stock Exchange.