



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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### **PRINTERS FIND THE NATURE OF SHEETFED PERFECTION WITH MITSUBISHI**

LINCOLNSHIRE, Ill. — Today’s printers must be able to print on a variety of stock and paper types, without compromising production speed or print accuracy. Boutwell, Owens & Co., Inc., a 118-year-old manufacturer of custom-printed paperboard packaging, reached a major milestone in its long history of quality and service by installing the first Mitsubishi Diamond 3000TP Tandem Perfector in the United States. The 10-color, 40-inch dedicated perfector, which has been in operation for a year, has become the “powerhouse” of Boutwell, Owens’ pressroom.

“This addition to our fleet has made us a strong leader in the marketplace,” said Ward McLaughlin, president. “From a graphic standpoint, we are very fortunate. The Tandem Perfector is the right press at the right time. It surpasses any press we’ve compared it to.”

The Tandem Perfector, rated at 13,000 sheets per hour, can be configured to handle stock in two maximum thicknesses, up to 24 points or up to 32 points. It features a unique streamlined Translink unit that neither turns the sheet over nor changes the gripper edge from the front of the sheet to the tail. The front side of the sheet is printed after the reverse side, with highly accurate registration maintained on both sides. Because it doesn't flip the sheet, print quality is precisely maintained unit-to-unit and side-to-side.

Boutwell, Owens exclusively runs Mitsubishi sheetfed presses for its high-impact multicolor printing. The \$25 million firm specializes in custom and combination blister cards, skin packaging sheets, folding cartons, clamshell cards and point-of-purchase displays. Boutwell, Owens' Tandem Perfector prints one-over-nine jobs utilizing ultraviolet inks and coatings.

"It offers capabilities and printing quality our customers had never been exposed to," McLaughlin said. "The added colors provide greater versatility to grab consumers' attention. We also are able to add to gang runs. In some cases, the press saves us multiple passes. We can actually turn around up to 10 jobs a shift with this press. For the majority of jobs, it has opened up a whole new aesthetic."

### **Well-rounded printer**

In addition to an impressive commercial printing reputation, Hogue Printing Solutions in Mesa, Ariz., is a leader in the realm of folding cartons, blister cards, header cards and clamshell inserts. With 100 employees and \$15 million in annual sales, Hogue Printing Solutions counts retail manufacturers, pharmaceutical firms, cosmetics companies and

makers of electronics among its many clients. Hogue's seven-color Tandem Perfector is configured for two-over-five printing with coating at the end.

"We originally bought the Tandem Perfector because we do a lot of blister cards with four or five colors on the front side and one color on the backside," said Stan Hogue, who represents the fifth generation of family members at the helm of the company. "The other perfectors on the market would not flip the 20- or 24-point board and register the way we needed to."

Hogue added that he was impressed to discover the Tandem Perfector handled commercial printing with equally high quality.

"The press has worked out extremely well for our commercial work because of the short setup time, high quality and lack of ghosting or other problems," he said. "It has exceeded every performance level we expected."

### **Dedicated to directories**

Another Tandem Perfector user, Stevens Graphics Inc., is very different from Boutwell, Owens and Hogue Printing Solutions. The company is a wholly owned subsidiary of BellSouth Corp., and is based in Atlanta. It operates two dedicated directory and catalog printing plants, in Atlanta and Birmingham, Alabama.

As the third largest directory printer in the United States, Stevens Graphics produces more than 550 titles and over 65 million directories annually, totaling in excess of 65 billion printed pages. The company installed a four-over-four Tandem Perfector with coater — the same press Mitsubishi showed at last year's Graph Expo — at its Birmingham plant.

Mitsubishi Diamond Series sheetfed presses are available in a range of sizes — from the 28-inch Diamond 1000 Series to the 56-inch Diamond 6000 Series — and configurations up to 12 printing units. Fast job makeready, ease of operation and high throughput are hallmarks of the Diamond Series. Mitsubishi is at the forefront of the implementation of the Job Definition Format specification, and is working with other vendors toward full integration of Mitsubishi presses into a JDF-compliant workflow.

Mitsubishi Lithographic Presses (MLP U.S.A. Inc.) markets multicolor sheetfed and web lithographic presses manufactured by Mitsubishi Heavy Industries, Ltd. MLP U.S.A. provides complete sales, parts and service for the entire line of Mitsubishi presses. For more information, contact MLP U.S.A. at (847) 634-9100. Information also can be obtained by visiting the company's website at [www.mlpusa.com](http://www.mlpusa.com).

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