

**For Additional Information  
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**For Immediate Release  
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**PACKAGE PRINTING CONTINUES TO SURGE AT PRINT 05 & CONVERTING 05  
Can-Am Packaging Selects PRINT 05 & CONVERTING 05 as ONLY U.S. Exhibit Venue**

Can-Am Packaging Equipment Corporation, a major distributor of folding carton and corrugated converting equipment, has reserved a 1,200 square foot exhibit at this September's PRINT<sup>®</sup> 05 & CONVERTING<sup>SM</sup> 05 in Chicago.

The Pelham, NH based company is the latest major converting industry supplier to book a large display space at this year's foremost worldwide printing, publishing and converting trade show. This will be Can-Am Packaging's only 2005 show in North America.

PRINT 05 & CONVERTING 05 takes place September 9-15 at the McCormick Place Complex.

The Graphic Arts Show Company (GASC), the event's manager, notes that a multitude of companies have now announced they will exhibit converting equipment and related products at the show. This includes many booths exceeding 500 square feet.

Among the largest converting equipment exhibitors at PRINT 05 & CONVERTING 05 are Bobst Group with 6,000 square feet, Sun Chemical with 3,600 square feet, Colter & Peterson with 3,000, Korber Paperlink with 5,400, Bielomatic Jagenberg and CG Machinery at over 2,000 each. Other exhibitors with significant displays include Standard Paper Box, Kampf, Esko Graphics, KBA, and others.

GASC President Regis J. Delmontagne says the preference for spacious exhibits reflects the intention of these companies to display large pieces of equipment and to run that equipment in "live job" demonstrations throughout the seven-day show.

"Exhibiting equipment in actual operation is a major commitment for an exhibitor," Delmontagne says. "The willingness of so many leading companies to require expanded booths in order to bring working equipment demonstrates clearly that they expect PRINT 05 & CONVERTING 05 to deliver their best audience of the year."

GASC's ongoing effort to serve both the package printing and commercial print markets highlights the fact that the two markets have more in common every year, Delmontagne adds. "Familiar suppliers in the commercial printing sector are producing materials for use in the package printing arena, and traditional package printing suppliers realize that commercial printers are a viable market for their products. They are coming to PRINT 05 & CONVERTING 05 to show their products in the best light, running live in front of buyers."

In addition to its numerous large floor displays, the show will present a variety of educational seminars on converting and package printing topics. Complete information about exhibits, seminars, special events and other features of PRINT 05 & CONVERTING 05 is available at [www.PRINT05.org](http://www.PRINT05.org). Online hotel reservations are also available now, and visitors are urged to make these arrangements early. Hotel space is expected to be very limited as the show approaches.

*About Graphic Arts Show Company*

GASC is owned by the National Association for Printing Leadership (NAPL), NPES The Association for Suppliers of Printing, Publishing and Converting Technologies<sup>®</sup> (NPES<sup>®</sup>), and the Printing Industries of America (PIA). GASC is located at 1899 Preston White Drive, Reston, VA 20191-4367 USA, telephone: 703/264-7200, fax: 703/620-9187, E-Mail: [info@gasc.org](mailto:info@gasc.org). For additional information, visit [www.gasc.org](http://www.gasc.org).

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