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**PRISM ANNOUNCES
PRISM WIN SBE (Small Business Edition)
AT IPEX 2006
Stand #20-C40**

IPEX, Birmingham, UK, 4 April, 2006 — Prism Europe Limited, developer of MIS/ERP software products and shop-floor productivity management tools for the printing and graphic arts industry, introduces Prism-WIN SBE (Small Business Edition) at IPEX 2006, stand #20-C40.

Designed for small- to mid-size printers, Prism-WIN SBE is an ideal Management Information System (MIS) for businesses that require a full-featured solution at an entry-level price. Prism-WIN SBE supports the JDF standard and features all the capabilities needed to manage printing businesses, including quoting and jobbing, production management, financial management, sales order processing, report writing, purchasing, inventory and shop floor management. The pre-set modules provide management and control for almost every process and function performed within a printing business.

David Dunbavand, General Manager, Prism Europe, notes, "We have taken business management to new levels of control and profitability with Prism-WIN SBE. The system is easy to implement, and provides sophisticated intelligence that assists in understanding everything occurring with jobs, from estimating through delivery."

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Prism-WIN SBE is a software suite with up to 14 templated modules that are tailored to the requirements of smaller commercial, digital, or label printers. Based on the power of Prism-WIN, the range of modules provides management and control of virtually every process and function performed within today's print businesses. The flexible design allows printers to select the modules most suitable for their business needs with the flexibility to add modules as needed.

Prism-WIN users can also maximize the performance of new and existing presses through the integration of Prism-QTMS iQ, a print management system with machine-monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics.

Prism-WIN SBE modules include:

- **Sales Order Processing:** Pre-validation and audit systems give users the ability to offer exceptional customer service by keeping them fully informed of stock levels and delivery dates in real time.
- **e-Service Desk:** A user-friendly, Internet-based customer service site provides customers with 24/7, online access to account information, such as previous print jobs or quotes, current stock levels, recent quotes and orders, goods placed on backorder, and jobs in progress.
- **Estimating:** Estimators can utilize the module's simplified quoting techniques, which also ensure the best price for the customer while using the correct margins to improve the bottom line.
- **SBE Production Jobbing:** Automate the workflow by easily converting successful quotes to jobs, producing automatic work tickets.
- **Shop Floor Management:** With machine and labor productivity being critical factors in business performance, this module provides an accurate view of productivity of the entire production department, allowing job-by-job profit and loss analysis.
- **Purchasing:** This module simplifies and streamlines the purchasing process, saving time, ensuring accuracy, and control.

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- **Inventory:** When stock control is cost control, the SBE inventory module turns reordering into an exact science. Minimum and maximum stock levels can be set to allow for automatic reordering for both Just-in-Time inventories and controlling customers' finished goods usage. ID/serial number information is recorded allowing for accurate tracking and location of stock.
- **Production Board:** Users can maximize plant efficiency, monitor deadlines and reduce costs with the Production Board module. Its graphical interface allows users to easily identify bottlenecks in production.
- **SBE Financials:** Printers gain instant access to all the information required to successfully control finances such as accounts receivable and payable, cash book, and general ledgers. Comprehensive drill down capabilities and graphical reporting make analyzing financial information easier.

The Prism-WIN SBE Production Management Suite includes modules for quoting, job management, inventory/finished goods, purchase order, and shop floor management. The Prism-WIN SBE Accounting Suite includes general ledger, accounts receivable, accounts payable, and cash book modules.

Prism-WIN SBE can be run on either the Oracle 9i or Microsoft SQL Server 2000 database. These industry-standard databases allow the use of third-party tools such as Crystal Reports to aid in data mining and report writing. Prism-WIN SBE runs on a variety of Windows® operating systems, including Windows 98, 2000, NT, XP, 2000 and 2003 Server. In addition, Prism-WIN may be installed in a "thin client" environment using Citrix or Windows Terminal Services. The Prism-WIN database is also open to ODBC connectivity, allowing it to be resourced from third-party software such as Microsoft Word, Excel and Access.

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About Prism

Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 10,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism-WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today's printing businesses. Prism-QTMS iQ is a print management system with machine monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.

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